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Ozan ERCAN

İnnova Bilişim Çözümleri
Satış Öncesi Yöneticisi

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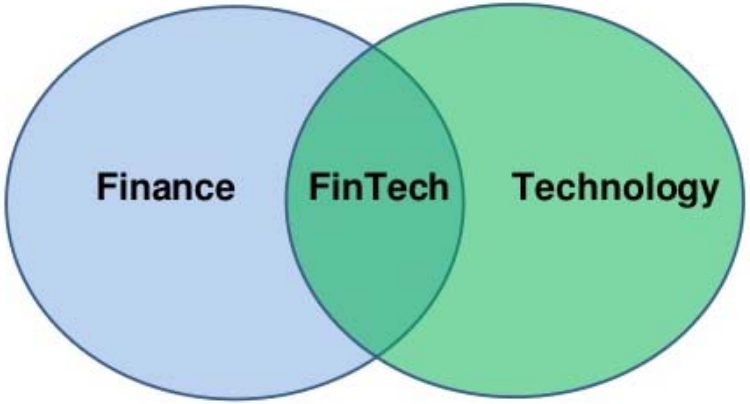
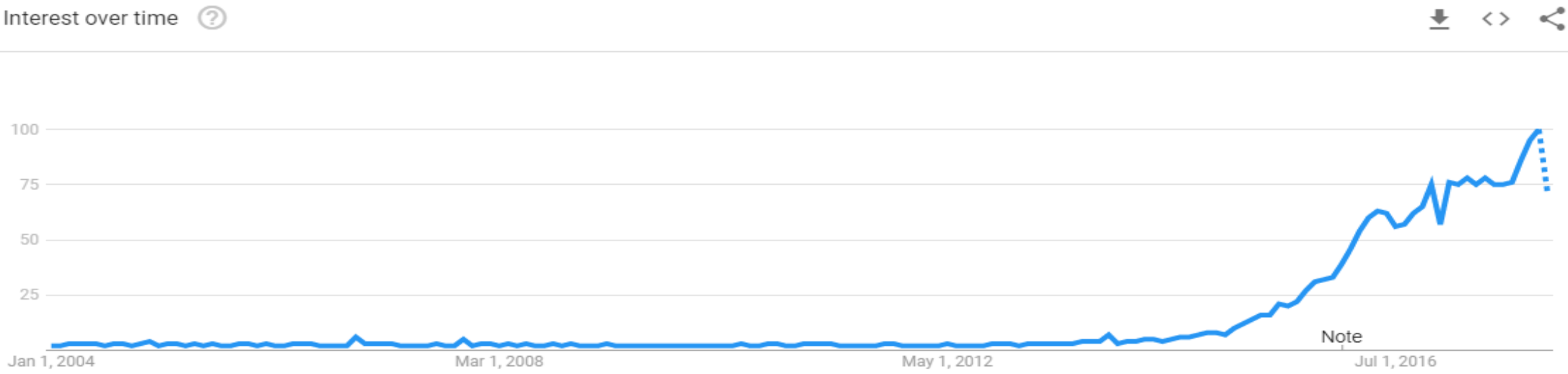


FinTech geleneksel finansal yöntemlerle rekabet etmeyi amaçlayan, teknolojik cihazların kullanımını ve finansal hizmetlere kişilerin çok daha kolay ulaşımını sağlamak amaçlı geliştirilen yeni nesil teknolojidir.



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API Bankacılığı

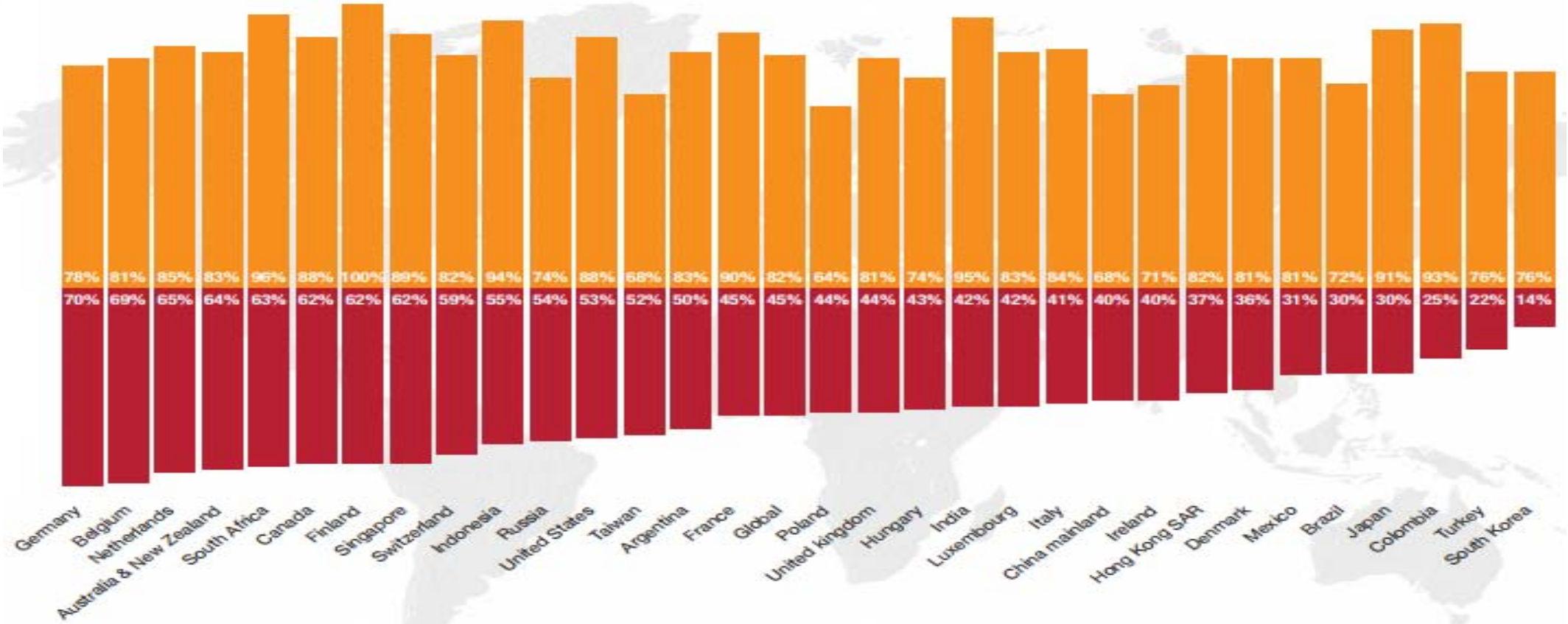
Machine Learning

Yeni Nesil
Bankacılık

Mobil

Blockchain

CryptoCurrency - Bitcoin



■ Percentage of respondents expecting to increase partnerships over the next three to five years
■ Percentage of respondents currently engaging in partnerships with FinTech companies

Source: PwC Global FinTech Survey 2017

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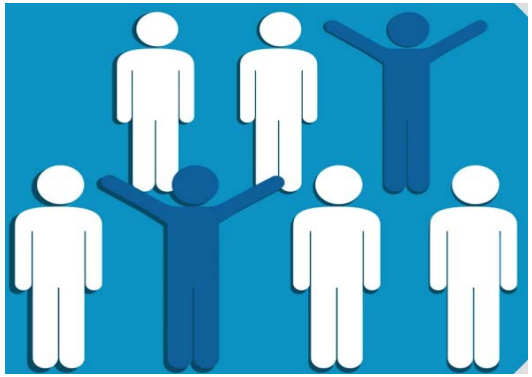
54 ülke, 7.000+ FinTech girişimi



Alipay™ 150 milyar USD

Global 2018 H1 : 57.9 milyar USD

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Turkish Fintech Ecosystem Map

v4.4 , November 14, 2017

FINTECH ISTANBUL

PAYMENT

Payment Service Provider
hepsipay, iPara, iyzico, moka, paratika, paymet, PAYTR, PayU, TURKPOS, W

Prepaid & Discount Cards (B2B & B2C)
gidekart, ininal, SINEMIA

New Generation Cash Register
Aclepion, Acilepion Takip, Aksmedi, Angel POS, AtlasPos, AtlasPOS, Aytöl, Aynos, Digitem, CostGuide, Dara, ExpertPOS, Inka Bilişim, Inter Reklâ, KarsFirm, Magpos, MaldaxPl (m-Fleet), MayPOS, MeePOS, Menulux, Mobiee (bilkent), Omni (Vectron - Nexus), Orion, Pilla Otomasyon, Postik (Kaden (Fleet)), Probe, Pyro, Samsoma, Restaurant Express, Reeto, Reetpro, Rubel Pos, RGP, SamsoPOS, Sentac, Sepaz, Sistem Restoran, Soho Restoran, Vega Vectron, WinPOS

Order Screening (B2B)
Aclepion, Acilepion Takip, Aksmedi, Angel POS, AtlasPos, AtlasPOS, Aytöl, Aynos, Digitem, CostGuide, Dara, ExpertPOS, Inka Bilişim, Inter Reklâ, KarsFirm, Magpos, MaldaxPl (m-Fleet), MayPOS, MeePOS, Menulux, Mobiee (bilkent), Omni (Vectron - Nexus), Orion, Pilla Otomasyon, Postik (Kaden (Fleet)), Probe, Pyro, Samsoma, Restaurant Express, Reeto, Reetpro, Rubel Pos, RGP, SamsoPOS, Sentac, Sepaz, Sistem Restoran, Soho Restoran, Vega Vectron, WinPOS

Banking Payment
P

In-Store Payment / Mobile POS
moka, ödd.al, TURKPOS, yoroco

Money Transfer, Remittance
mangir, Ria, SENDER, Skrill, UPT

Pre-Order & Pay
MENULUX, SMART ORDER

Mobile Operator Payment

Bitcoin
P

Bill Payment
EfiX, PRATİK İŞLEM, TURK

Collection (Real Estate)
bilgor, e-kira, kiraplus, ucarkus

Collection (NGO&Club)

Collection (Others)
ats, esnek ödeme, INTIME

BANKING

Digital Wallet
papara, PAY CELL

Card Schemes
DISCOVER, VISA

Aggregator

Conversational Banking
Chatbank

Unbanked
M

Data

Cyber-Security
soolX

Challenger Banks

Infrastructure (Banking & Payment)
Banksoft, bis, FINEKSUS, GLOBIT, innova

Application Provider
Enqura, ipos, MOS, t-mob, monitise

Blockchain
LUNA TECH, T2

Risk Management

API Banking Tech. Provider

FINANCING

Credit Scoring
EH, İNDEKS, Kredicc, TARFİN

Credit Comparison/Consolidate

Supply-Chain Financing
Octet, UbiQ

Alternative Lending/Financing
finovatif

Micro-Credit

Consumer Financing
AG, DD, Dakar, King Fiat Kredi, King F, Mercedes Benz, Orfe, Tosan, Turkcell, VFS, Volkswagen Doğuş

SME Financing

P2P Lending

CORP FINANCE

Bookkeeping

Accounting
ETA, Login, logo, LUCA, mikro, NEBİM

Payroll
KOLAY İK, W³

Risk Management

E-Invoice
Apeunityazılım, BIMSA, Bizerte, BNG, CINSOFT, D.T.P. (Digital Planet), Doğuş Teknoloji, EDM Bilişim, Efiware, EVE Dekontrol H., FIT Solutions, GAP Bilişim, Havelsan, Hotim, IDM, Ideal Teknoloji, Innova, Intecom, ISIS Bilişim, Iphet, Inbiz Bilişim, KKB, Koç Sistem, LOGO, Mediteri, Medyasoft, Milkry Yazılımcı, NES Bilgi, Protel, PTT, SM, Soko, Türk Telekom, TÜRKKEP, Turuncu Bilişim, Uyumsoft, VBT Verifaer

INSURANCE

Comparison

Policy Management
Polibis

Risk Management
GLOBIT

Underwriting

End-to-End Platforms
agito

P2P Insurance

Data

CROWDFUNDING

Reward Based
crowd FON, fongogo

Donation Based

Equity Based

Lending Based

INVESTMENT

Public Market & FX
F, miks, RASTONET

Infrastructure

Private Market

Real Estate

PFM

Personal Finance Management

WEALTH MAN.

Robo-Advisory
zet.al

ASSET MAN.

Asset Management
Kadens

BIG DATA

Real Estate Valuation
endeksa, REIDIN

Other Valuation Platforms

HUBS & OTHERS

Hubs & Content
FINTECH ISTANBUL

Insights & Database
FS

This is by no means an exhaustive list, there are so many stakeholders that are not on this list. This is only our top picks.
Companies / Ventures are listed under their first target market. (Check their website to learn all the sectors they serve)
Send your update requests to fintech@startups.watch

Send this to 10 of your friends or you will be cursed! (We're kidding! We're testing whether you're reading the footer or not)
Startups / Ventures are sorted alphabetically. Government, Municipality and Bank initiatives are not included.
CV: Corporate Venture ; FV: Foreign Venture ; $M : Money Raised.

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payflex innova pf

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Ödeme	Tahsilat	Sadakat	E-Dönüşüm

PayFlex Ortak Banka Platformu

(Açık Bankacılık Hesap Hareketleri)

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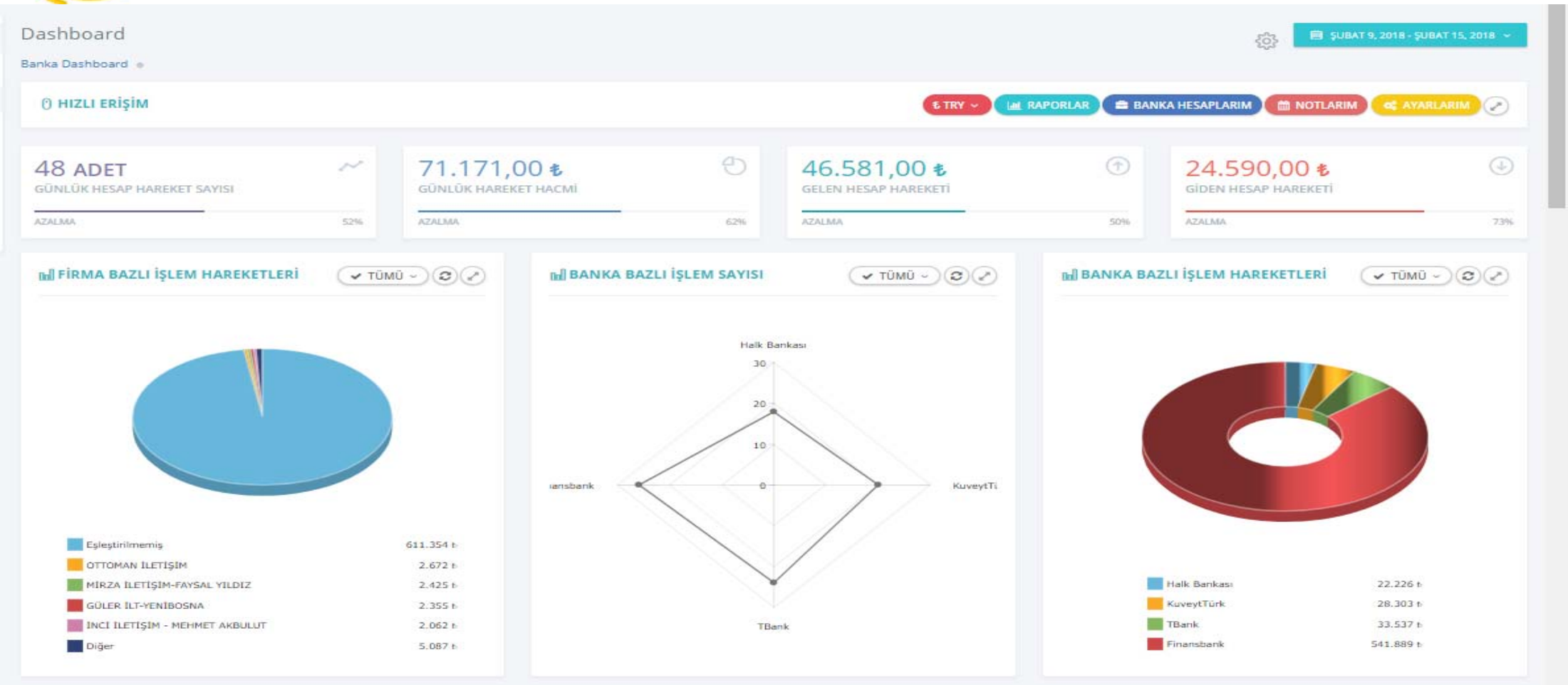

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AKBANK

aktif bank

BURGAN BANK

DenizBank

Fibabanka

Garanti

HALKBANK

HSBC

ICBC

ING BANK

KUVEYTTÜRK

odeabank

QNB FINANSBANK

Şekerbank

T-BANK TURKLANDBANK

TEB

TÜRKİYE İŞ BANKASI

VakıfBank

YapıKredi

Ziraat Bankası

DBS Entegrasyonu

Teşekkürler